

# Mt. Carmel High School 41st Annual Tournament of Bands

October 28, 2017

## Sponsorship Opportunities

The Mt. Carmel Marching Sundevils will be hosting their 41st Annual Tournament of Bands on October 28, 2017. This prestigious competition draws high school marching bands from throughout Southern California. Approximately 30 high school bands and color guards with nearly 3,000 students, and thousands more in attendance, will be on our campus the entire day, providing you with the opportunity to present your advertising to students, parents, relatives, directors, and music fans of all ages.



As the single largest fundraiser for the entire MCHS music program, this tournament provides the necessary funds to put on this big event, as well as for much needed music instructors, equipment, music, instruments, repairs, uniforms, and transportation needs not provided by the school district.

We have many different sponsorship opportunities from **trophy sponsorships, program ads, field and truck banners, t-shirt ads, ads distribution with ticket sales**, and several **combination packages**. Sponsorship and any monetary or in-kind donation you can provide is sorely needed and greatly appreciated!

*The Mt. Carmel High School Music Foundation is a 501(c)3 tax-exempt charitable organization (#23-7378404), so your donation is tax deductible to the full extent allowed by law.*



## Individual Sponsorships

### Tournament of Bands Trophy Sponsor

Sponsorship of major sweepstakes awards includes inscription of your family or company name on our beautiful custom built trophies and the opportunity to personally present the trophy at our awards ceremony.

Sweepstakes Trophy	\$300
Combined First Place Trophy with ¼ page ad	\$200
1A-6A First Place Trophy with business card ad	\$150

### Banner Advertisement

Displayed at tournament and home football games. Sponsor provides artwork. File should be at least 300dpi and in PDF format. Email file to [mchstournamentssponsorship@gmail.com](mailto:mchstournamentssponsorship@gmail.com).

Large Field Banner (5' width x 3' height)	\$400
Banner Placement on tournament day	\$200

### Tournament Program Advertisement

Ad printed on our tournament program. Ad is in black and white except for the premium full page ad. Sponsor provides artwork. File should be at least 300dpi and in PDF format. Email file to [mchstournamentssponsorship@gmail.com](mailto:mchstournamentssponsorship@gmail.com).

Premium Color Full Page (back or inside cover)	\$400
Full Page (7.8" width x 9.75" height)	\$250
½ page Landscape (7.8" width x 4.5" height)	\$150
¼ page Portrait (3.5" width x 4.5" height)	\$80
Business Card (3.5" width x 2" height)	\$50

## Vendor Rental Space

Food/Drink Concessions	\$300 + 10% of Sales
Music/Arts/Crafts/Products	\$200
Demo Only/Non Profit with Sales	\$75

## In-Kind Donation

Food, drink, monetary and other donations are welcome and are greatly appreciated. Please message (858) 371-2802 or email [mchstournamentsponsorship@gmail.com](mailto:mchstournamentsponsorship@gmail.com).

## Sponsorship Packages

All packages include announcement during the awards ceremony, website advertising and sponsor appreciation certificate.

### Sweepstakes Trophy Package \$400

- Engraved Sponsor Name on Sweepstakes Trophy
- Personal presentation of trophy with announcement during the awards ceremony
- Half page ad in our tournament program

### Field Banner Package \$500

- Banner displayed at tournament field and home football games
- Half page ad in our tournament program

### Parade Banner Package \$500

- Banner displayed at parade route and home football games
- Half page ad in our tournament program

### **Ad Distribution Package \$300**

- Distribution of your printed ad, coupon, business card with each entrance ticket
- Half page ad in our tournament program

### **Premier Sweepstakes Trophy Package \$600**

- Engraved sponsor name on *Combined Sweepstakes* trophy
- Personal presentation of trophy with announcement during the awards ceremony
- Full page ad in our tournament program

### **Premier Banner Package \$900**

- 1st Banner displayed at tournament field and home football games
- 2nd Banner displayed at parade route
- Full page ad in our tournament program

### **Premier Truck and Banner Sponsor Package \$1000/\$1300\***

- Medium or Large\* permanent box truck banner displayed all year at Mt. Carmel High School, tournament parade route and at home football games (We cover the cost of manufacture and installation. Recommended for annual sponsors only).
- 1st Banner displayed at tournament field and home football games
- 2nd Banner displayed at parade route
- Full page ad in our tournament program

## Sponsorship Tiers

Combination of 2 or more packages or individual sponsorships with total of over \$500.

### **Bronze Level Sponsorship \$500+**

Become a bronze sponsor by combining any packages that exceed \$500. Bronze Sponsors get the following addition recognition.

- Bronze sponsor announcement during our judges breaks
- Bronze sponsor website advertisement

### **Silver Level Sponsorship \$750+**

Become a silver sponsor by combining any packages that exceed \$750. Silver sponsors get the following addition recognition.

- Silver sponsor announcement during our judges breaks
- Silver sponsor website advertisement

### **Gold Level Sponsorship \$1000+**

Become a gold sponsor by combining any packages that exceed \$1000. Gold sponsors get the following addition recognition.

- Gold sponsor announcement during our judges breaks
- Gold sponsor website advertisement

### **Platinum Level Sponsorship \$1500+**

Become a platinum sponsor by combining any packages that exceed \$1500. Platinum sponsors get the following addition recognition.

- Platinum sponsor announcement during our judges breaks
- Platinum sponsor website advertisement

# Sponsorship Order Form

Check all items that apply to your order.

## Individual Sponsorships

	Sweepstakes Trophy	\$300
	Combined First Place Trophy with ¼ Page Ad	\$200
	1A-6A First Place Trophy with Business Card Ad	\$150
	Large Field Banner	\$400
	Banner Placement	\$200
	Premium Color Full Page Tournament Program Ad	\$400
	Full Page Tournament Program Ad	\$250
	½ page Landscape Tournament Program Ad	\$150
	¼ page Portrait Tournament Program Ad	\$80
	Business Card Tournament Program Ad	\$50
	Food/Drink Concessions Vendor Space Rental	\$300 + 10% of Sales
	Music/Arts/Crafts/Products Vendor Space Rental	\$200
	Demo Only/Non Profit with Sales Vendor Space Rental	\$75

## Sponsorship Packages

	Sweepstakes Trophy Package	\$400
	Field Banner Package	\$500
	Parade Banner Package	\$500
	Ad Distribution Package	\$300
	Premier Sweepstakes Trophy Package	\$600
	Premier Banner Package	\$900
	Premier Medium Truck and Banner Sponsor Package	\$1000
	Premier Large Truck and Banner Sponsor Package	\$1300

**Sponsorship Announcement.** 1-2 sentences of what you would like us to say over the microphone when we announce you or your company during the awards or judges break.

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**\* For Sweepstakes Trophy Sponsors only, please fill out fields below.**

Trophy Inscription	
Trophy Presenter's Name	

### Sponsor Information

Business Name	
Point of Contact's Name	
Address	
City, State and Zip	
Phone	
Email	

Please mail completed order form and check (payable to "MCMF") to:  
MCMF, c/o TOURNAMENT , P.O. BOX 720188, San Diego, CA 92172-0188

Send your artwork file by email to [mchstournamentsponsorship@gmail.com](mailto:mchstournamentsponsorship@gmail.com). File should be at least 300dpi and in PDF format. **Artwork submission deadline is September 29, 2017.**

For inquiries, message (858) 371-2802 or email [mchstournamentsponsorship@gmail.com](mailto:mchstournamentsponsorship@gmail.com).